



ELEVATE SUCCESS

An Elevate Success
MINISTRY OFFERING

Equipping the Equippers.

Spiritual formation, leadership pipelines, vision alignment, and discipleship pathways for the ministries that shape generations.

"And he gave the apostles, the prophets, the evangelists, the shepherds and teachers, to equip the saints for the work of ministry, for building up the body of Christ." Ephesians 4:11, 12

WHO WE SERVE

Built for the Large and Mega-Church and the Multi-Site Ministry.

Equipping the Equippers is the ministry offering of Elevate Success, purpose-built for large churches growing at a pace that outstrips their internal capacity. When ministry scales exponentially, the leadership bench, professional development, and operating systems must scale with it.

We partner with large and mega-churches, multisite ministries and faith based organizations to build healthy leadership pipelines, align teams to vision, and equip the staff, ministry leaders, and volunteer teams carrying the weight of the work. Our team brings corporate leadership rigor, certified professional coaching, and emotional intelligence mastery into a Spirit-led experience anchored in spiritual formation, calling, and the multiplication of leaders.

Founded in 2012 by LaShawanda Moore — global business transformation executive leader, certified coach, emotional intelligence consultant, and ministry leader — Elevate Success brings real-world stewardship, Kingdom alignment, and proven proprietary frameworks into every engagement.

Credentials & Affiliations

- ✦ Certified Professional Coach (CPC)
- ✦ Energy Leadership Index Master Practitioner
- ✦ Six Sigma Black Belt
- ✦ Certified Supply Chain Professional
- ✦ Distinguished Toastmaster (DTM)
- ✦ Doctorate of Business Administration Candidate, Liberty University
- ✦ Woman Owned Business
- ✦ Veteran Affiliated

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*Empowering Purpose.
Elevating Potential.*

OUR CORE OFFERINGS

Six Pillars of Ministry Leadership Development

Our Mission: *Grow the Kingdom. Live Out the Great Commission — measured through salvation, church engagement, leadership retention & sustainability, and church income growth. Choose the pillars that fit your ministry's needs; all programs are fully customizable.*

I Spiritual Formation, Calling & Executive Coaching

Discipleship pathways and confidential 1:1 coaching for senior pastors, executive pastors, and ministry directors, so leaders are shaped in character and calling before, and alongside, competency.

III Vision Alignment, Healthy Systems & KPIs

Strategic facilitation alongside senior leadership to develop the execution strategy that aligns staff and lay leaders to the senior pastor's vision — with the processes, decision rights, and rhythms that keep growing ministries healthy, paired with Metrics & KPI Establishment, Gap Analysis, and SWOT Assessments to measure what matters.

V AI & Technology Integration for Ministry

Practical training and advisory that helps ministry teams adopt AI and modern technology with discernment, from communications and operations to administrative workflows and member engagement.

II Leadership Pipeline & Leader Multiplication

Year-long Equipped Church Leadership Programs anchored by the LeaderPrint™ assessment, building a clear bench of next-generation leaders ready to be multiplied across campuses and ministries.

IV Leadership & Emotional Intelligence Training

Half-day and full-day intensives across the four pillars of emotional intelligence — self-awareness, self-management, social awareness, and relationship management — for hard conversations, conflict, and care, plus a flagship Leadership Retreat finale.

VI Hybrid Excellence & Communications Training

Ministry Excellence Training for communications, worship, and operations teams — including PowerPoint Excellence, presentation craft, and speaking confidence — equipping ministry teams to communicate, present, and lead with polish.

Proven in the Marketplace. Anchored in Faith.

\$6B Revenue Stewardship

Designed and deployed the global customer service strategy enabling \$6B in annual revenue across a Fortune 500 portfolio.

1,500+ Training Hours

Delivered interactive workshops to government, corporate, academic, and faith-

500+ Clients Coached

Guided more than 500 professionals through the B.O.L.D. Factor™ program to clarity, confidence, and breakthrough.

Houston, TX Mega Church Success

Trusted partner for a leading Houston, TX mega church across ministry



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Why Churches Choose Elevate Success.

A category of one: corporate operator, certified coach, woman of faith.

Faith-Integrated Methodology

Every framework is rooted in biblical and Christ-centered principles, anchored in scripture, and built for leaders who serve from Kingdom conviction, not corporate ambition. Spiritual formation is the foundation, not a footnote.

Certified, Not Self-Appointed

Certified Professional Coach, Energy Leadership Master Practitioner, Six Sigma Black Belt, Certified Supply Chain Professional, Distinguished Toastmaster; rigor that holds up to scrutiny.

Built for Multi-Generational Teams

Training designed to bridge senior leaders, next-generation staff, and volunteer teams; equipping the whole body, not only the platform, and multiplying leaders for what's next — thus growing the church exponentially.

Corporate Operator Credibility

The team has stewarded a \$6B revenue portfolio, governed 137 contract manufacturers across a nearly \$1B operation, recovered \$11M in at-risk customer revenue, and led a 100-person manufacturing organization across 25+ years of corporate leadership. Elevate Success brings the rigor of scaling real enterprises into ministries growing at enterprise pace.

Proprietary IP, Not Recycled Content

The Elevate Conversation Model™, LeaderPrint™ assessment, and B.O.L.D. Factor™ program are original frameworks developed across two decades of practice, with measurable outcomes tied to ministry KPIs.

Team Depth, Not Solo Practice

A faculty of certified facilitators, coaches, and subject-matter experts across leadership, business transformation, EQ, and ministry — built to scale large and multi-site engagements without single-person bottlenecks.

"Iron sharpens iron, and one man sharpens another."

PROVERBS 27:17

OUR PROPRIETARY FRAMEWORKS

The Frameworks That Power Every Engagement.

A faith-anchored toolkit, including the Elevate Conversation Model™, LeaderPrint™, and B.O.L.D. Factor™, behind every training, coaching, and team engagement we deliver.

● The Problem We Solve

- Growing ministries without a clear leadership pipeline, leaving senior pastors stretched thin and next-generation leaders under-prepared.
- Vision misalignment between senior leadership, staff, and ministry teams that quietly drains energy from the mission.
- Unhealthy church processes and systems that haven't kept pace with the size, complexity, or multi-site reality of the ministry.
- Ministry leaders avoiding the hard conversations that keep teams stuck and members hurting; volunteer and staff burnout fueled by conflict that never gets named or resolved.
- Leaders inheriting positions of authority without the spiritual formation, calling clarity, or practical tools to lead courageously.

● What Your Ministry Could Walk Away With, Depending on the Pillars Chosen

- A measurable leadership pipeline that multiplies leaders, tracked through retention, sustainability, and bench-strength metrics.
- Vision-aligned staff and lay leaders, with a documented execution strategy and quarterly alignment KPIs.
- Proven frameworks leaders apply to any hard conversation, with conflict-resolution outcomes you can track.
- Stronger emotional intelligence across the team, measured through the four EQ pillars: self-awareness, self-management, social awareness, and relationship management.
- Pastor-level support with LeaderPrint™ insights for every leader's style, growth edges, and development plan.
- A Great Commission scorecard: salvation, church engagement, leadership retention, and church income metrics that show Kingdom growth.

What Leaders Are Saying

"What sets LaShawanda apart is her ability to seamlessly integrate her corporate expertise, business acumen, and faith-based perspective.

Sharvette Mitchell

CEO, Mitchell Productions

"LaShawanda is a powerful strategist, leader, and coach. She gets results.

Tony Benson

Pastor, New Direction Bible Fellowship

"I highly recommend LaShawanda! She's an awesome, informative, and anointed speaker.

Joel Vincent Brown

New Jerusalem ICM

Let's Equip Your Leaders.

Schedule a complimentary 30-minute discovery session.

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